



Meet **Stu Haack**

Brand Marketing Manager

Stu Haack is the Brand Marketing Manager/Chocolate Ambassador at Ethel M Chocolates. He manages all aspects of retail and ecommerce marketing, advertising and public relations. Before joining Ethel M in 2014, Haack worked with DirecTV to reshape their branding and communication strategies. Prior to that, he won several creative awards as the brand copywriter for multiple Caesars Entertainment luxury properties.

Haack holds a Master's degree in communication management from University of Southern California, as well as a Bachelor's in advertising from Northern Arizona University. Haack enjoys surfing, snowboarding, video games, and craft beer. He lives in Las Vegas, Nevada with his wife, Amanda, and their three dogs.

Stu Haack's favorite Ethel M chocolate is the:

Pecan Caramel Rapture



Ethel M
CHOCOLATES