



FOR IMMEDIATE RELEASE

Contact: Iolanda Focsa, 702.862.4242 (ext. 321)

*****CALENDAR ALERT***CALENDAR ALERT***CALENDAR ALERT*****

Warm Their Hearts at Ethel M® Chocolates: The Lights of Love Return on Feb. 1-16

The Ultimate Valentine's Day Destination in Las Vegas, NV

WHAT:

The Lights of Love Display returns to Ethel M® Chocolates with more than half a million pink, red, white and purple LED lights that brightly embellish the three-acre botanical cactus garden for the days leading up to Valentine's Day weekend.

For those who missed the magical light display during the Christmas season, gather family and friends for a memorable Valentine's Day celebration. Stroll the illuminated cactus garden with a cup of Ethel M Chocolates' world-famous hot cocoa while capturing priceless photos. This experience is free and open to the public.

For a romantic date night out, come end the evening with dessert in the Chocolate Tasting Room with one of the two Valentine's Packages. Couples can enjoy a chocolate-only tasting or for those over the age of 21, a chocolate and wine tasting for two. During the experience, sample fan-favorite chocolate pieces, discover the history of Ethel M Chocolates and learn how to pick up on the subtleties in each flavor profile. Guests will also receive a signature Ethel M Chocolates' red satin heart-shaped box filled with 14 pieces of our handcrafted chocolates. The Sweet Surprise Valentine's Package and the Sweets & Sips Valentine's Package are available February 7-9 and February 14-16 at 7 p.m. and 8 p.m.

Additionally, give the gift of love with the heart-shaped Design Your Own (DYO) boxes or treat your loved ones to a box from the classic Valentine's Day Collection, Remy Martin XO Cognac Truffles or freshly dipped chocolate-covered strawberries for the perfect heart-warming gift. For those Valentine's Day gifts, the Sea-Salted Caramel or Classic five-piece samplers are sure to make any gal pal feel loved.

WHEN:

Feb. 1 – Feb. 16
Factory Store hours from Feb. 1 - 16 will be from 8 a.m. to 10 p.m.
Cactus Garden to be illuminated 5 p.m. to 10 p.m. nightly

WHERE:

Ethel M Chocolates Factory Store and Cactus Garden
2 Cactus Garden Drive
Henderson, NV 89014

COST:

Admission to the Lights of Love is free and open to the public.

The Sweet Surprise Valentine's Package for a Chocolate Tasting for Two and a 14-piece prepackaged heart box will be offered for \$60 (a \$10 savings).

The Chocolate & Wine Valentine's Package for a Chocolate & Wine Tasting for two and a 14-piece prepacked heart box will be offered for \$75 (a \$15 savings).

For guests who are interested in experiencing the tasting room outside of the Valentine's Packages, tickets are \$15 per adult or \$6 per child or \$25 per adult for the chocolate and wine tasting (must be ages 21 and up).

Space is limited. To book a tasting, please visit www.ethelm.com/tastingexperience or call 1.800.438.4356.

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Media Contact:

BRAINTRUST

Iolanda Focsa, 702.862.4242 (ext. 321)

iolanda.focsa@braintrustagency.com